

Create a Personalized, Branded App Powered By EZFacility



Connect With Members

In this mobile era, it's about the relevance of our engagements and keeping a connection. Make it easy for members to connect with your business from anywhere, any time by equipping them with a customized mobile app to meet all their needs.

Send push notifications, provide real-time scheduling, include cardless check-in, and boost your branding—a personalized mobile app powered by EZFacility supplies innovative app tools to engage members directly while building brand recognition and increasing retention.



Where Is the Value?

In the US, companies gain 3x more profit by servicing clients via apps than through websites. Mobile app users are more loyal to a brand than those who visit a mobile website with repeat customers spending 33% more than existing ones.

With built-in performance metrics, success—and ROI—is measurable. Easily see what classes are the most popular, how many members have downloaded the app, which promotions are the most effective, how many people opened each push notification sent and more.

Did You Know?



USERS SPEND

18x

MORE TIME IN-APP THAN
ON MOBILE SITES



85%

OF MOBILE USERS

FEEL MORE AT EASE WITH
APPS THAN MOBILE WEBSITES



All About You

With a branded mobile app, your facility's name, branding, and customized app icon is featured in the major app stores, Apple and Google Play. The branded app will include your facility's logo and location as well as a custom finder splash screen upon app launch. Easily update the layout, colors, images, and content to reflect facility current events, news, promotions and more.

Reach out today to get started in just a few simple steps!
Visit us at ezfacility.com/branded-mobile-app or call 866.498.3279

Mobile Apps by the Numbers

85% OF CONSUMERS

SAY THEY'RE LIKELY TO OPT-IN TO PUSH NOTIFICATIONS IF THE NOTIFICATIONS OFFER DISCOUNTS.

PUSH NOTIFICATIONS:

BOOST APP ENGAGEMENT 88%

HAVE A 90% OPEN RATE

BOOST APP RETENTION RATES **2X**

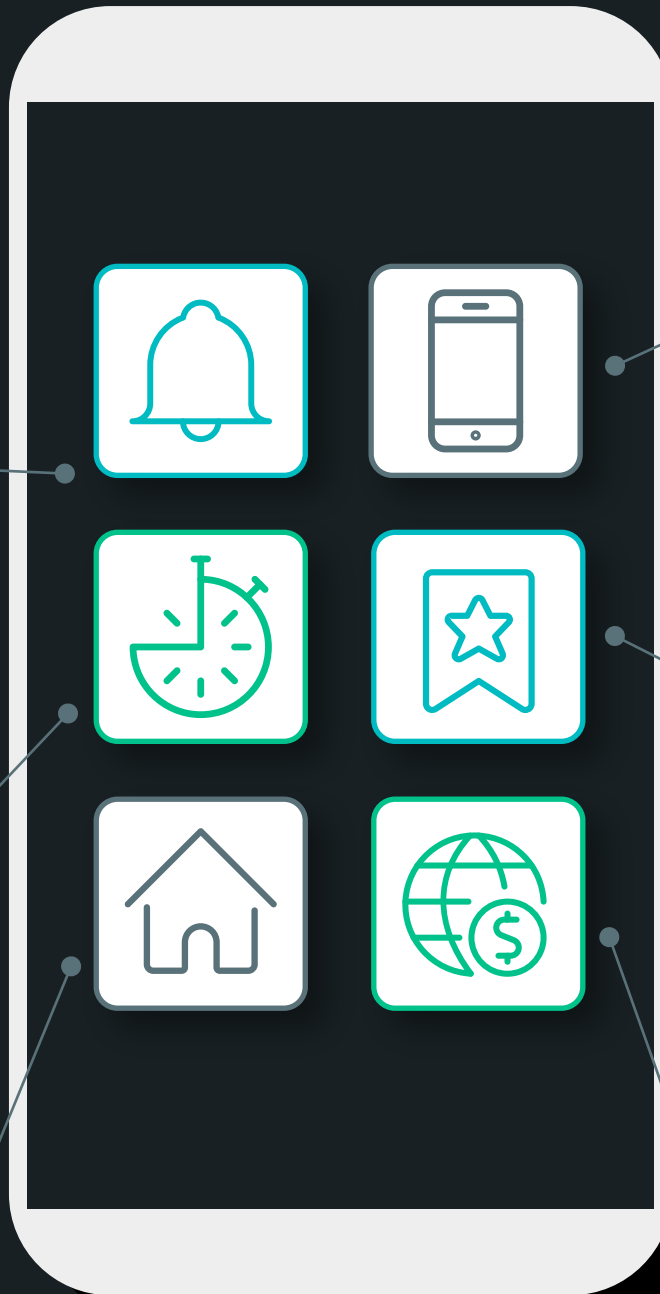
USERS SPEND AN AVERAGE OF

3h 15min

ON MOBILE DEVICES A DAY

MORE THAN 50%

OF ALL SMARTPHONE USERS MOVE MOBILE APPS TO THEIR HOME SCREEN FOR EASY ACCESS



MOBILE APPS ACCOUNTED FOR

57%

OF ALL DIGITAL MEDIA USAGE IN 2018

MOBILE APP USERS

ARE **MORE LOYAL** TO A BRAND THAN THOSE WHO VISIT A MOBILE WEBSITE

MOBILE POINT-OF-SALE REVENUE WORLDWIDE IS EXPECTED TO TOUCH

\$50 billion

IN 2021

Reach out today to get started in just a few simple steps!
Visit us at ezfacility.com/branded-mobile-app or call 866.498.3279